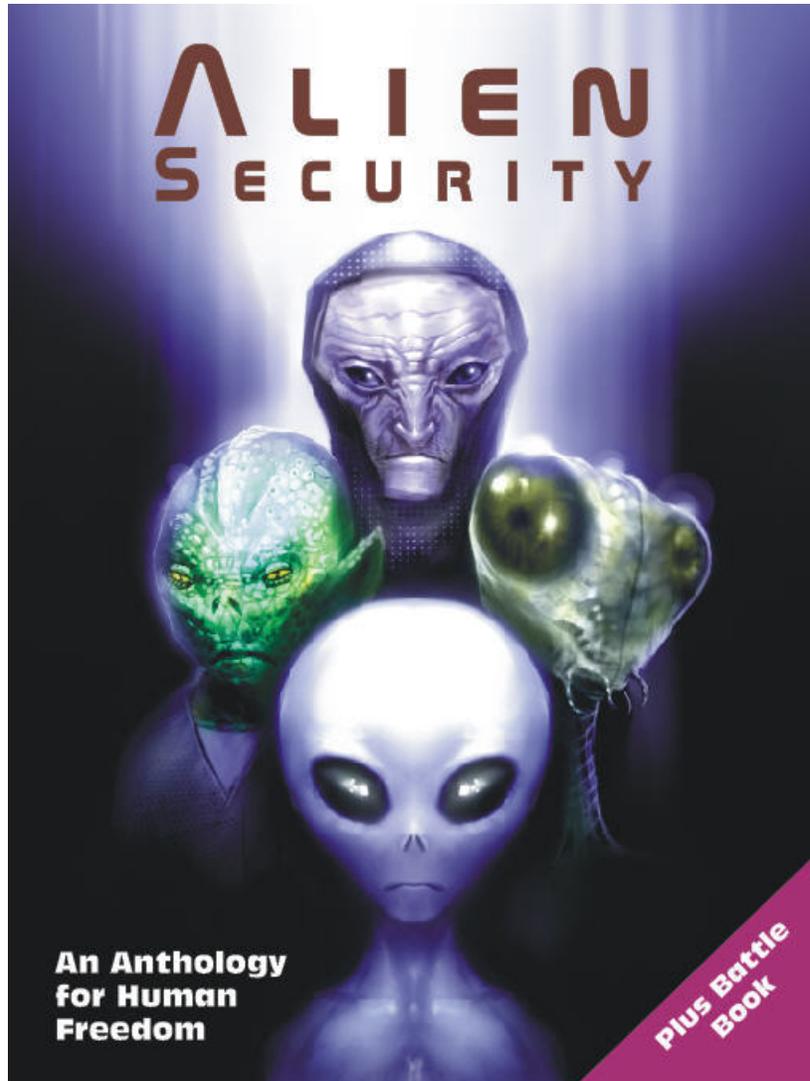




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Battle Book Report #4
The 8 Traits of a Disinformationalist
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Battle Book Report #4

The 8 Traits of a Disinformatinalist

Yowusa.com, August 5, 2008
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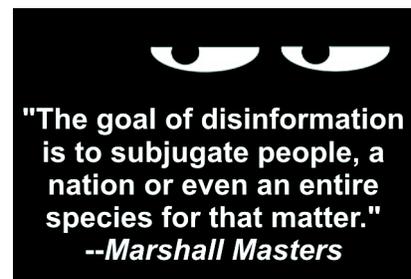
The 8 Traits of a Disinformatinalist
H. Michael Sweeney, June 2001
PO Box 1941, Clackamas, OR 97015 USA

Companion Article to Cut to the Chase Interview #91: Terrestrial and Extraterrestrial Disinformation — Propaganda Experts Philip Gardiner and Marshall Vian Summers

Foreword by Marshall Masters

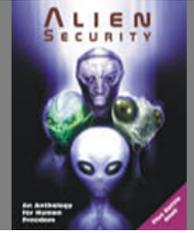
In this article by H. Michael Sweeney switches his attention from the specific tactics used by disinformation operatives, to a close examination of their eight most common traits. When you combine this behavioral examination with the tactical analysis he offers in Twenty-Five Ways To Suppress Truth (Page 1 of 2), you have a bottom up strategic view of disinformation at the behavioral and tactical level.

However, the key to a top down strategic view of disinformation at the behavioral and tactical level, actually comes to us from the book Power vs. Force: The Hidden Determinants of Human Behavior by David R. Hawkins.





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When we frame the behavioral and tactical aspects of Sweeney's articles with relevant principles explained in Power vs. Force we quickly realize following disinformation top down truths:

Force is aspiritual, and motivates via service-to-self.

Power is spiritual and inspires service-to-others.

Dark masters such as Adolf Hitler always use force.

Spiritual masters like Mahatma Gandhi had true power.

Ergo, disinformation is about force — not power.

These truths explain why disinformation operatives are repetitious — and not clever. This is because they can only exercise the economic and political force given them by their dark masters. This simple truth is apparent in the predictability of their tactics.

This is not to understate the efficacy of their force, which is considerable. However, this force does have a permanent, built-in Achilles Heel, in that it is susceptible to high order, spiritual energy.

As a result of the ongoing disinformation attacks on us, we've observed is that disinformation force, Achilles Heel can unexpectedly trigger blowbacks for the perpetrators. This explains why the ongoing disinformation attacks on yowusa.com are producing net losses for the attackers.

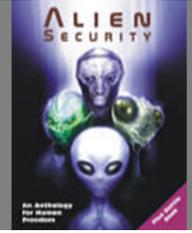
For a more in-depth understanding, we turn to Power vs. Force. This is because it gives us what could be called a consciousness energy scale. By employing this scale, it is then a simple matter to obtain a global sense of clarity as to the exact nature of this disinformation Achilles Heel.

In doing the research for his book, Hawkins developed the following energy scale through extensive kinesiological testing (the study of the mechanics of body movements in human test subjects.)

The range of this logarithmic scale is 20 to 1000, where any results below 20 are deemed to be totally destructive to humanity.



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Energy Level	Attitude / Emotion	Comments
20	Guilt	Dark Masters and Disinformation Operatives
50	Apathy	
75	Grief	
100	Fear	
125	Desire	
150	Anger	
175	Pride	
200	Courage	Intellectual Seekers of Truth
250	Neutrality	
310	Willingness	
350	Acceptance	
400	Reason	Spiritual Masters
500	Love	
540	Joy	
600	Peace	
700-1000	Enlightenment	

After comparing the energy levels in this scale against the various disinformation attacks waged against us, the unexpected contra-effective nature of these attacks became self-evident.

What we found is that the dark masters and their disinformation operatives can only operate in the sub-200 range. They understand the above-200 range enough to know that this is not their kill zone. They understand it at one level, but cannot experience it directly.

It is important to note that while the dark masters and their disinformation operatives cannot directly experience the emotions and attitudes above the 200 level, they are highly conversant in the language and logic.

Therefore, they use this language to seduce intended victims into a sub-200 emotion or attitude. Once the victim does, it is a simple matter for them to set the disinformation grapple hooks into their victims and then methodically and predictably grind away at both their sense-of-self, and self determination. Fortunately for us, were not seduced in this matter. The result is that we learned a valuable lesson entirely by accident.

The disinformation attacks, we experienced after we began releasing our South Pole Telescope analysis videos was unlike anything we've seen since the site was first launched in 1999. Until



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this year, these attacks were almost always the result of hit-and-run cranks and crackpots, who enjoy spamming us with vulgar and ignorant hate mail, and other attacks as well.

However, this disinformation attacks that started this year are stunning in their scope and force. They are clearly well-funded and benign carried out by a large wolf pack team, of highly organized disinformation operatives.

We admit, it is bothersome, but we are resolved not to view them as personal affronts and to respond as such. Rather, we keep our focus on noble research and by this simple act, we've negated the truly harmful aspects of this attack. In fact, we have actually benefited from them vis-a-vis increased Internet visibility that has attracted larger numbers of new, like-minded seekers of the truth to our site.

The reason for this is best summed up by an old Texas saying. "Anyone will stop to watch a dog fight," and this is a key component of disinformation attacks. Operatives rely on lazy readers to give their attacks just enough attention to slime the victim before they surf on.

In our case, the blow-back came when those who stopped to watch this dog fight realized that the possibility that they too, could have a dog in this fight. Consequently they've come to read our site and appreciate that noble and consistent way we pursue truths, wherever they may lead.

On the flip side, did all those who came to watch this disinformation dog fight draw the same conclusion? Regrettably no. In fact, we continue to get a small but steady stream of nasty letters from those seduced into a sub-200 level emotion or attitude. However, what we find most notable is their numbers. They are a small minority, whereas the larger majority continues to operate in the above-200 levels.

We attribute this phenomena is evident to the evolutionary nature of Planet X / Nibiru and 2012 awareness itself. While it may not translate into other areas of human interest in a similar manner, the fact that those who are truly aware operate at levels above those of the dark masters and their disinformation operatives remains.

The bottom line with disinformation is that if you remain resolved to stay focused in the above-200 range, you can moderate most of the damage, they cause. Further, by learning and recognizing their tactics, you can further turn these attack to your favor in much the same way the martial arts teach a small person how to defeat a larger opponent through a skilful use of leverage. The question then becomes, where are the leverage points?

Here is where the Sweeney article, *The 8 Traits of a Disinformationalist* is of great value, because it essentially identifies behavioral leverage points so that leverage can best be applied.—
Marshall Masters



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Eight Traits of the Disinformatinalist

H. Michael Sweeney, June 2001

It is the disinfo artist and those who may pull their strings (those who stand to suffer should the crime be solved) who **MUST** seek to prevent rational and complete examination of any chain of evidence that would hang them. Since fact and truth seldom fall on their own, they must be overcome with lies and deceit.

Those who are professional in the art of lies and deceit, such as the intelligence community and the professional criminal (often the same people or at least working together), tend to apply fairly well defined and observable tools in this process. However, the public at large is not well armed against such weapons, and is often easily led astray by these time-proven tactics.

1. Avoidance

They never actually discuss issues head-on or provide constructive input, generally avoiding citation of references or credentials. Rather, they merely imply this, that, and the other. Virtually everything about their presentation implies their authority and expert knowledge in the matter without any further justification for credibility.

2. Selectivity

They tend to pick and choose opponents carefully, either applying the hit-and-run approach against mere commentators supportive of opponents, or focusing heavier attacks on key opponents who are known to directly address issues. Should a commentator become argumentative with any success, the focus will shift to include the commentator as well.

3. Coincidental

They tend to surface suddenly and somewhat coincidentally with a new controversial topic with no clear prior record of participation in general discussions in the particular public arena involved. They likewise tend to vanish once the topic is no longer of general concern. They were likely directed or elected to be there for a reason, and vanish with the reason.

4. Teamwork

They tend to operate in self-congratulatory and complementary packs or teams. Of



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course, this can happen naturally in any public forum, but there will likely be an ongoing pattern of frequent exchanges of this sort where professionals are involved. Sometimes one of the players will infiltrate the opponent camp to become a source for straw man or other tactics designed to dilute opponent presentation strength.

5. Anti-conspiratorial

They almost always have disdain for 'conspiracy theorists' and, usually, for those who in any way believe JFK was not killed by LHO. Ask yourself why, if they hold such disdain for conspiracy theorists, they focus on defending a single topic discussed in a NG focusing on conspiracies. One might think they would either be trying to make fools of everyone on every topic, or simply ignore the group they hold in such disdain. Or, one might more rightly conclude they have an ulterior motive for their actions in going out of their way to focus as they do.

6. Artificial Emotions

An odd kind of 'artificial' emotionalism and an unusually thick skin -- an ability to persevere and persist even in the face of overwhelming criticism and unacceptance. This likely stems from intelligence community training that, no matter how condemning the evidence, deny everything, and never become emotionally involved or reactive. The net result for a disinfo artist is that emotions can seem artificial. Most people, if responding in anger, for instance, will express their animosity throughout their rebuttal.

But disinfo types usually have trouble maintaining the 'image' and are hot and cold with respect to pretended emotions and their usually more calm or unemotional communications style. It's just a job, and they often seem unable to 'act their role in character' as well in a communications medium as they might be able in a real face-to-face conversation/confrontation.

You might have outright rage and indignation one moment, ho-hum the next, and more anger later -- an emotional yo-yo. With respect to being thick-skinned, no amount of criticism will deter them from doing their job, and they will generally continue their old disinfo patterns without any adjustments to criticisms of how obvious it is that they play that game -- where a more rational individual who truly cares what others think might seek to improve their communications style, substance, and so forth, or simply give up.

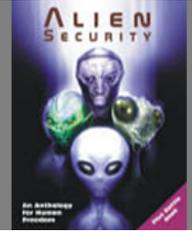
7. Inconsistent

There is also a tendency to make mistakes which betray their true self/motives. This may stem from not really knowing their topic, or it may be somewhat 'Freudian', so to speak, in that perhaps they really root for the side of truth deep within.

I have noted that often, they will simply cite contradictory information that neutralizes itself and the author. For instance, one such player claimed to be a Navy pilot, but blamed



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his poor communicating skills (spelling, grammar, incoherent style) on having only a grade-school education. I'm not aware of too many Navy pilots who don't have a college degree. Another claimed no knowledge of a particular topic/situation but later claimed first-hand knowledge of it.

8. Time Constant

There are three ways this can be seen to work, especially when the government or other empowered player is involved in a cover up operation:

Any NG posting by a targeted proponent for truth can result in an immediate response. The government and other empowered players can afford to pay people to sit there and watch for an opportunity to do some damage. Since disinfo in a NG only works if the reader sees it – fast response is called for, or the visitor may be swayed towards truth.

When dealing in more direct ways with a disinformationalist, such as email, delay is called for – there will usually be a minimum of a 48-72 hour delay. This allows a sit-down team discussion on response strategy for best effect, and even enough time to 'get permission' or instruction from a formal chain of command.

In the NG example 1 above, it will often also be seen that bigger guns are drawn and fired after the same 48-72 hours delay – the team approach in play. This is especially true when the targeted truth seeker or their comments are considered more important with respect to potential to reveal truth. Thus, a serious truth sayer will be attacked twice for the same sin.

Remarkably, not even media and law enforcement have not been trained to deal with these issues. For the most part, only the players themselves understand the rules of the game.